

# **Big Sky Big Brothers Big Sisters Celebrity Golf Tournament**

## **Vision Statement**

To create a prestigious, successful golf tournament and cocktail reception for the purpose of raising funds and building relationships with businesses and individuals in our community, particularly the Big Sky community, who are potential annual donors.

## **Goals and Objectives**

1. To raise money, by holding an event which gives us an opportunity to invite and host a variety of community members.
2. To introduce attendees to the goals and mission of BBBS, and what it takes to make that happen.
3. To get those in attendance to acknowledge that there is a real need for matching kids with mentors, and to feel compelled to help through ongoing monetary support.

**Big Sky Golf Committee** is comprised of Fund Development staff and a Committee Chair. The committee oversees the operations (Planning and Budgeting, Tournament Logistics, Premiums and Prizes, Volunteers, Team recruitment/scheduling), and promotion of the event (print and electronic media, advertising, materials).

This **committee** is largely comprised of persons from the Big Sky Community, with representation from a major sponsor, Big Sky Resort, and if possible an honorary celebrity committee member.

## **Meeting Times:**

The committee meets regularly (once a month) starting in the Fall and increases meeting times as the event approaches (once a week starting in May).

## **Budget:**

The committee works from a board approved budget with the goal of increasing revenue and decreasing costs each year.